

PINNACLE³

Partners, LLC

“Managing Your Marketing Management Solutions”

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Core Competencies

- Provide Total Management Marketing Execution Support Services
- Selected on a Menu Basis
- Benefits One Stop Shopping
- One Point of Contact for All Services

The Partnership

This solution presentation is a partnership of unique entities¹.

Pinnacle³ Partners, LLC would operate as the lead entity.

P³P would provide overall direction
to the other associates.

P³P is led by Ron Winkowski.

Pinnacle³ Direct Solutions, Inc.

would be the one point of contact from a customer service standpoint.

P³DS is led by Betty Fisher.

Other services selected on an as needed basis.

¹An organized array of individual elements and parts forming and working as a unit.



Menu Selection

- Program Management
- Creative
- Web Site Development
- Public Relations
- Call Center
- Print Management
- Premium and Promotional Products

Menu Selection

- E-Blast
- Direct Mail
- Data Base Management and Analysis
- Mail List Services
- Kitting and Assembly
- Fulfillment (Pick/Pack/Ship)
- Distribution

Results

Achieved Through Use of Services
Available at
Pinnacle³ Partners, LLC,
and the Cast of Partners
in Selected Skill Sets Customized to
Meet Your Specific and Defined Needs

Corporate Structure

Ron Winkowski
Co-Owner

Betty Fisher
Co-Owner

Biographies

- ***Ron Winkowski – Co Owner***

Ron is a seasoned senior level executive. He has held a wide variety of positions in various industries throughout the nation with both major corporations and smaller companies. Most recently, he has managed and/or owned businesses in the fulfillment/direct mail/direct marketing arena. His responsibilities have ranged from manufacturing, operations, planning, analytical, and financial roles. He has a proven history of managing change and revenue growth as well as significant profitability improvement.

One case study in the late 1990's and early 2000's involves assuming full business responsibility for a fulfillment operation. The net result was a very rapid growth in revenue and profitability to an extent that the unit was sold to venture capital firm for more than seven times the original purchase price in less than three years.

He holds a BS in Accounting and a MBA in Finance.

- ***Betty Freeman Fisher – Co Owner***

CEO/Owner of Pinnacle³ Direct Solutions, Inc. a fulfillment, kitting and direct mail company. Betty was employed for 11 years with Ciba Vision Corporation, in the international and domestic transportation field. She served as the Director of Global Customs and Transportation with total responsibility for a \$35m annual budget. Included in Betty's responsibility was management of a third party warehouse and fulfillment, mail process services valued in excess of one million dollars. Betty brings to P³DS a wealth of experience in leadership, process management, problem solving, and innovative thinking.

Officer Contact Information

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